

The 27th Annual Conference on
Pacific Basin Finance, Economics,
Accounting, and Management

15-16 June 2019,
National Taiwan University,
Taiwan

Conference Venue: NTU College of Social
Sciences Building

The 27th Annual Conference on Pacific Basin Finance, Economics, Accounting, and Management

Conference Organizers:

Department of Economics, National Taiwan University, Taiwan
Rutgers Business School, Rutgers University, USA

Conference Co-Organizers:

Department of Information Management and Finance, National Chiao Tung University,
Taiwan
College of Management, National Taiwan University, Taiwan
Fubon Financial Holdings
Foundation of Pacific Basin Financial Research and Development, Taiwan

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Cheng-Few Lee, Rutgers University, USA

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Conference Agenda: Day 1

Saturday, 15 th June 2019		
9:00a.m. – 9:10a.m.	<p>Opening Remarks by Ming-Jen Lin, National Taiwan University, Taiwan (Liang Kuo Shu International Conference Hall)</p>	
9:10a.m. – 9:30a.m.	<p>Honorary Guest Speech Dr. Rong-I Wu, Chairman of Taiwan Capital, Taiwan (Former Vice Premier of Executive Yuan, Taiwan (R.O.C.)) introduced by Cheng-Few Lee, Rutgers University, USA (Liang Kuo Shu International Conference Hall)</p>	
9:30a.m. – 10:15a.m.	<p>First Keynote Speech: Professor Kose John, New York University, USA ➤ Creativity and Innovation in Financial Economics Chairperson: Humin Chung, National Chiao Tung University, Taiwan (Liang Kuo Shu International Conference Hall)</p>	
10:15a.m. – 10:30a.m.	Tea Break	
10:30a.m. – 12:10p.m.	<p>Special Session Business Education Reform 商業教育改革 Chairperson: Cheng-Few Lee, Rutgers University, USA (Liang Kuo Shu International Conference Hall)</p>	
12:10p.m. – 1:00p.m.	<p>Luncheon Speech: Joseph Jye-Cherng Lyu, Chairman, Taiwan Financial Holdings & Bank of Taiwan (呂桔誠董事長 臺灣銀行) ➤ 全球經濟新挑戰與台灣的策略 Chairperson: Henry Horng-Shing Lu, National Chiao Tung University, Taiwan (Liang Kuo Shu International Conference Hall)</p>	
1:00p.m. – 2:00p.m.	Lunch	
2:00p.m. – 3:30p.m.	BREAKOUT SESSION I	
	Session 1	Empirical Corporate Finance (Room 301)
	Session 2	Financial Accounting (A) (Room 302)
	Session 3	Banking Management (Room 305)
	Session 4	Big Data (Room 306)
	Session 5	Innovation & Sustainability (Room 307)
	Panel Session 1	2019 金融科技應用新趨勢(Application Trends)

		of FinTech in 2019) (Room 404)
	Panel Session 2	公司治理(Corporate Governance) (Room 405)
3:30p.m. – 3:45p.m.	Tea Break	
3:45p.m. – 5:15p.m.	BREAKOUT SESSION II	
	Session 6	Corporate Finance (A) (Room 301)
	Session 7	Marketing (Room 302)
	Session 8	Corporate Finance (B) (Room 305)
	Session 9	Investment (A) (Room 306)
	Session 10	Auditing (Room 307)
	Panel Session 3	“How to Publish a Paper in top Finance or Accounting Journal?” (Room 404)
	Panel Session 4	創投基金(Venture Capital) (Room 405)
	證券交易與機器學習之實作演示(A Demo for Trading via A.I. & Machine Learning)(Room 406)	
5:30p.m. – 6:30p.m.	Second Keynote Speech: Dr. Terry Marsh, Quantal International Inc. and University of California, Berkeley, USA ➤ Scheduled News Announcements: Equity Premiums at the Macro and Corporate Levels Chairperson: Ming-Jen Lin, National Taiwan University, Taiwan (Room 101)	
7:00p.m. – 9:00p.m.	Conference Dinner (14F Howard Civil Service International House 福華文教會館 14樓貴賓廳) [For people on the program only]	

Conference Agenda: Day 2

Sunday, 16 th June 2019		
9:00a.m. – 10:00a.m.	<p>Third Keynote Speech: Professor Bharat Sarath, Rutgers University, USA</p> <p>➤ In for a Penny or in for a Pound -- How Much Do Auditors Pay in Malpractice Settlements and Why Do They Pay it?</p> <p>Chairperson: Po-Hsuan Hsu, National Tsing Hua University and CRETA of National Taiwan University, Taiwan (Liang Kuo Shu International Conference Hall)</p>	
10:00a.m. – 11:00a.m.	<p>Fourth Keynote Speech: Professor John K. C. Wei, The Hong Kong Polytechnic University, Hong Kong</p> <p>➤ The Trend and Challenge of Cross-Sectional Anomalies</p> <p>Chairperson: San-Lin Chung, National Taiwan University, Taiwan (Liang Kuo Shu International Conference Hall)</p>	
11:00a.m. – 11:15a.m.	Tea Break	
11:15a.m. – 12:00p.m.	<p>Fifth Keynote Speech: Professor Cheng-Few Lee, Rutgers University, USA</p> <p>➤ Financial Econometrics, Mathematics, Statistics, and Machine Learning: Theory & Application</p> <p>Chairperson: Hong-Chang Chang, National Taiwan University, Taiwan (Liang Kuo Shu International Conference Hall)</p>	
12:00p.m. – 1:00p.m.	Lunch	
1:00p.m. – 2:30p.m.	BREAKOUT SESSION III	
	Session 11	Corporate Finance (C) (Room 301)
	Session 12	Financial Accounting (B) (Room 302)
	Session 13	Options & Futures (Room 305)
	Session 14	Investment (B) (Room 306)
	Session 15	Artificial Intelligence on Finance (Room 307)
	Panel Session 5	產業轉型及創新的併購成長策略 (Achieving Transformational Growth through Mergers & Acquisition) (Room 404)
Panel Session 6	證券分析與基金管理(Security Analysis & Mutual Fund Management) (Room 405)	
2:30p.m. – 2:45p.m.	Tea Break	

2:45p.m. – 4:15p.m.	BREAKOUT SESSION IV	
	Session 16	Corporate Finance (D) (Room 301)
	Session 17	Economic & Financial Policies (In Memory of Professor Hu Sheng-Cheng) (Room 302)
	Session 18	Investment (C) (Room 305)
	Session 19	Asset Pricing & Return Predictability (Room 306)
	Session 20	Financial Accounting (C) (Room 307)
	Session 21	Financial Statistics and Risk Analysis (Room 404)
4:15p.m. – 4:30p.m.	Tea Break	
4:30p.m. – 6:00p.m.	BREAKOUT SESSION V	
	Session 22	Corporate Finance (E) (Room 301)
	Session 23	Investment (D) (Room 302)
	Session 24	Investment (E) (Room 305)
	Session 25	Special Session in Finance & Accounting (Room 306)
	Session 26	Vertical Competition, Corporate Investment, & Global Risk (Room 307)
6:30p.m. – 9:00p.m.	Dinner (Taidatable 曉鹿鳴樓) No. 85, Sec. 4, Roosevelt Rd., Da'an Dist., Taipei City 台北市大安區羅斯福路四 段 85 號 [For people on the program only]	