VIETNAM'S ECONOMY A SWOT ANALYSIS

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SUMMARY

- Vietnam is a small, developing, transition, and integrated economy in a fast changing world
- Vietnam's growth in the last 2 decade is impressive but relies mostly on quantitative expansion
- The competitiveness of the nation and the firm is relatively weak compared to major competitors
- Biggest opportunities emerge from integration
- Biggest challenges come from competition
- Biggest threat is backwardness

GDP, Exports, and FDI

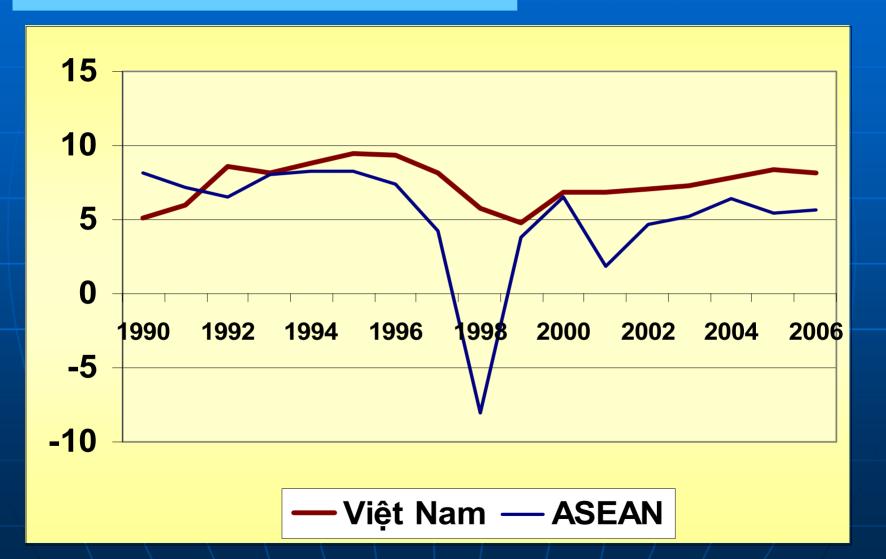


Source: General Statistical Office, Vietnam Statistical Yearbook, various years,

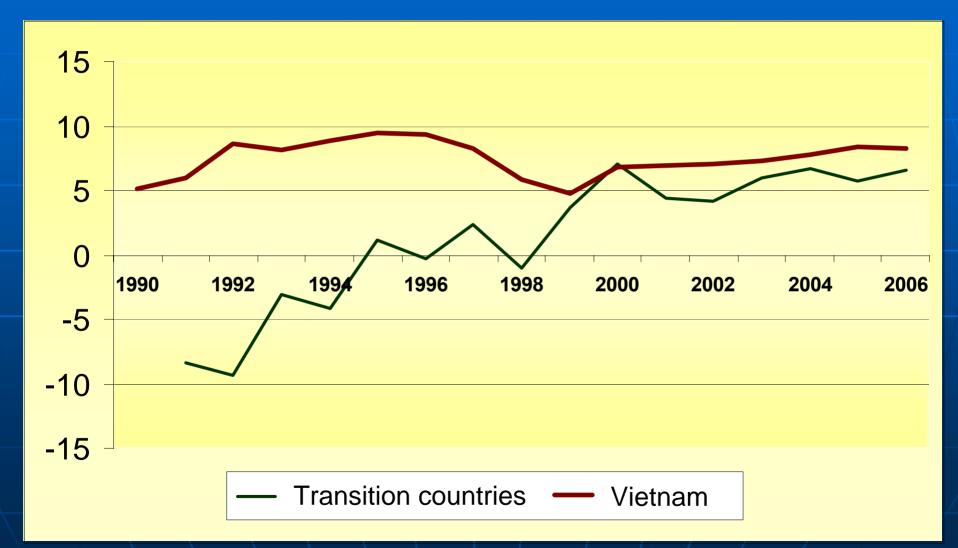
Strengths of the Economy

- Economic, political, and social stability
 Stable and fast growing economy
 High export growth
 - Large inflows of foreign capital
 - Dynamic domestic private sector
 - Abundant and young labor force
 - Widening domestic market size

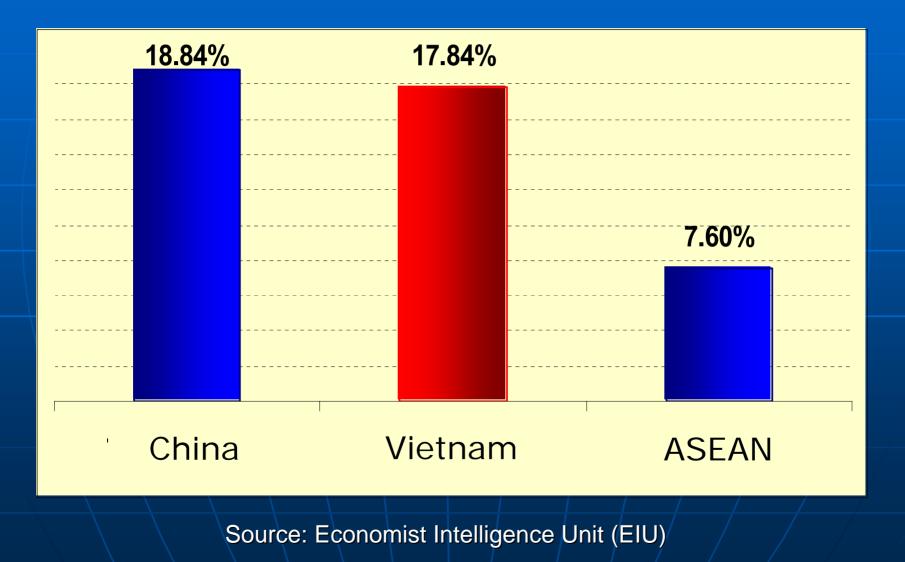




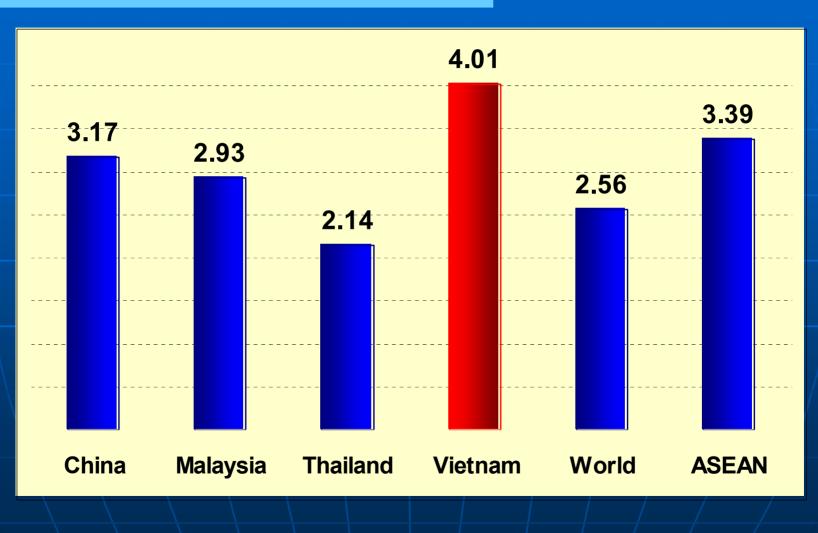
GDP growth (cont)



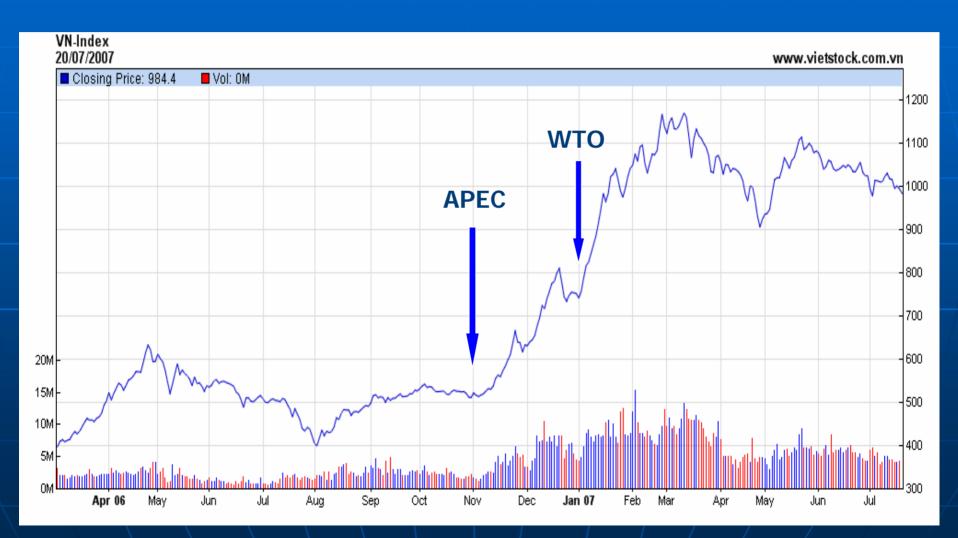
Export Growth (2000-06)



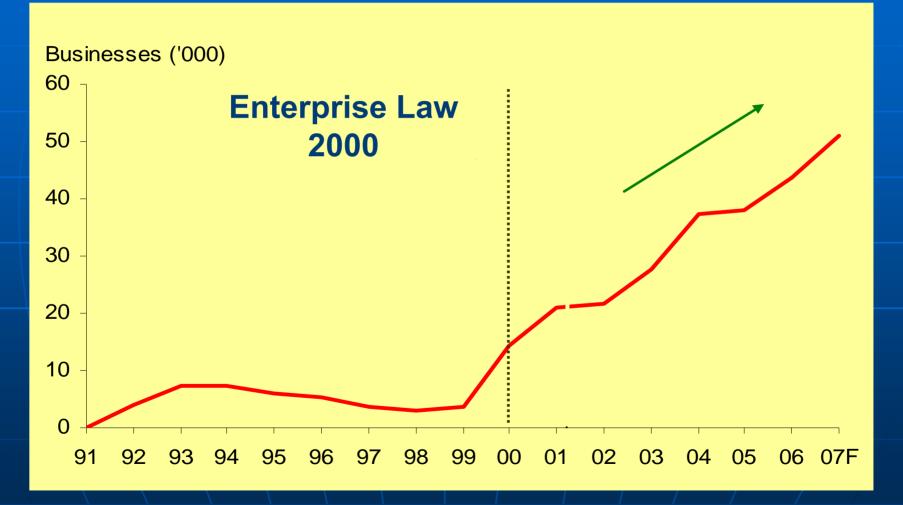
Attraction of FDI (% GDP, 2000-06)



VN-Index (2006-2007)

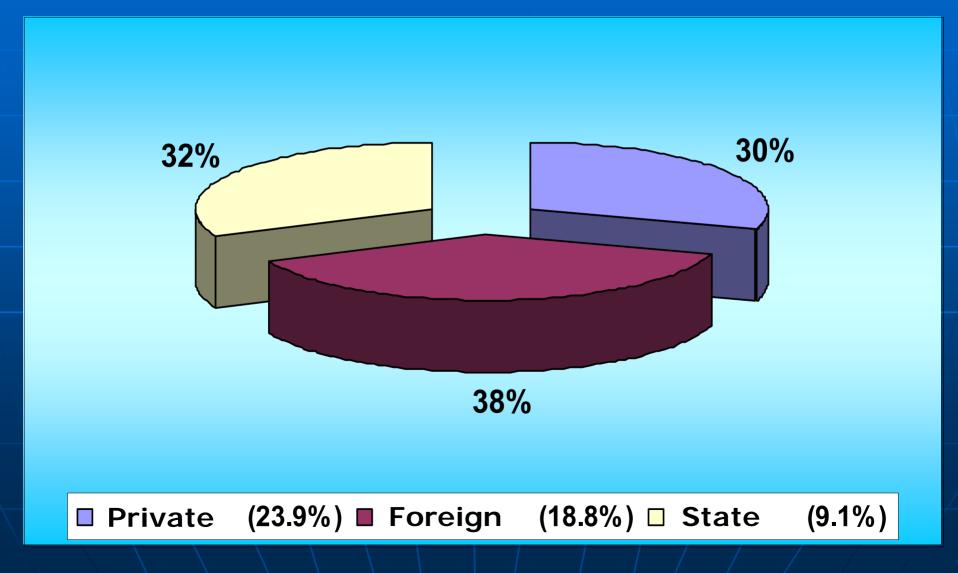


New business registration

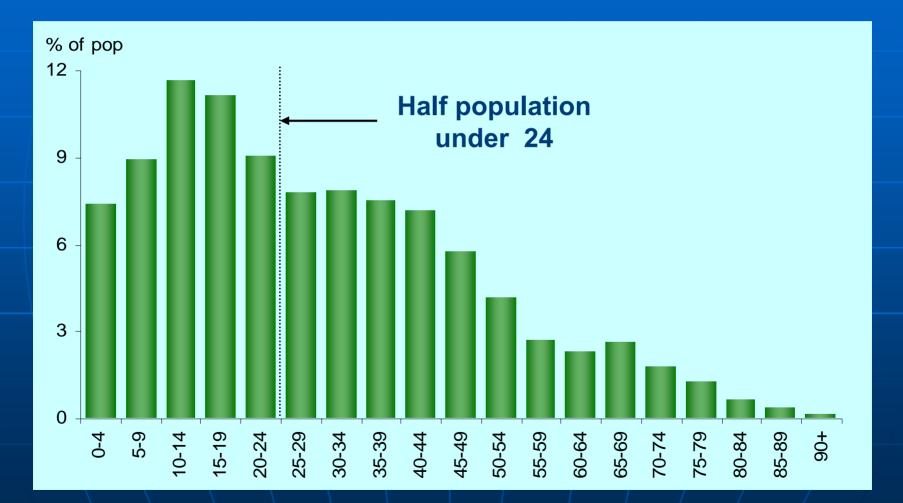


Source: Vietnam Chamber of Commerce and Industry, Ministry of Planning & Investment

Industrial output by sector (2006)

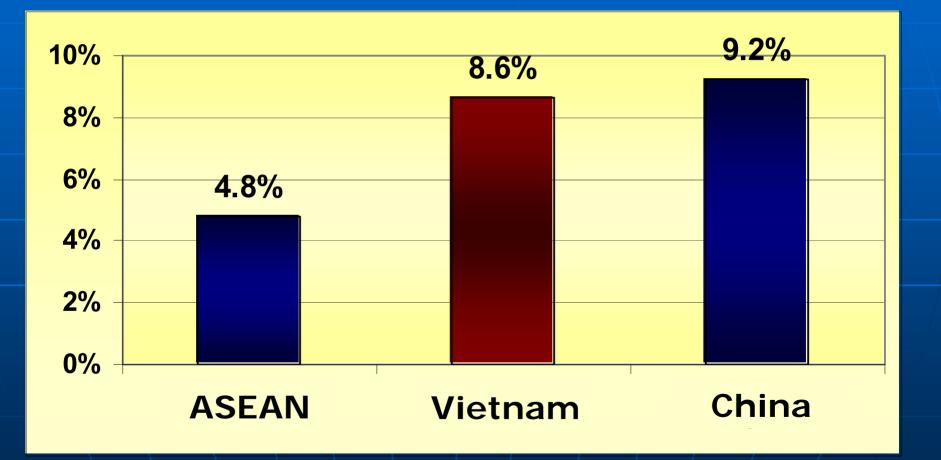


Abundant and young labor force



Source: General Statistical Office

Real demand growth (%, 2001-06)



Weaknesses of the economy

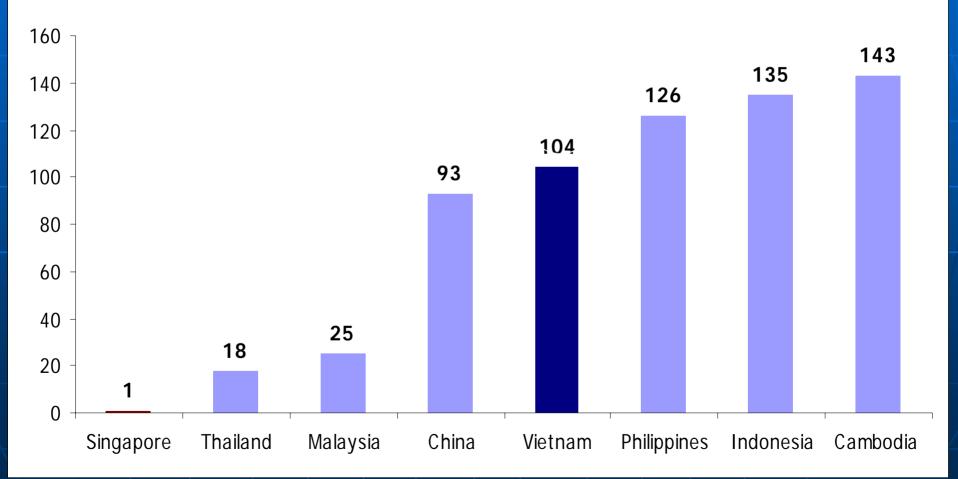
Poor infrastructure

- Incomplete market institutions
- Inefficient administration
- Weak business environment
- Inadequate education and training
- Inefficient use of capital
- Weak competitiveness

Inefficient use of capital **GDP ICOR** Growth **Countries** Investment (%GDP) (%) Vietnam ('00-'06) 5.1 38.3 7.5 China ('91-'03) 9.5 4.1 39.1 **Taiwan ('81-'90)** 21.9 8.0 2.7 **South Korea ('81-'90)** $\mathbf{3.2}$ 29.6 9.2 **Japan** ('61-'70) 10.23.2 32.6

Ease of Doing Business (2007)

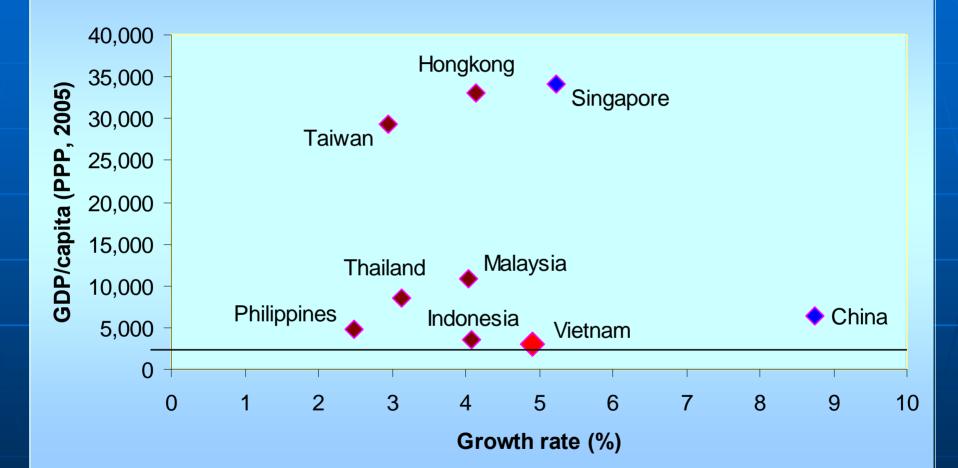
Ease of Doing Business - Rank



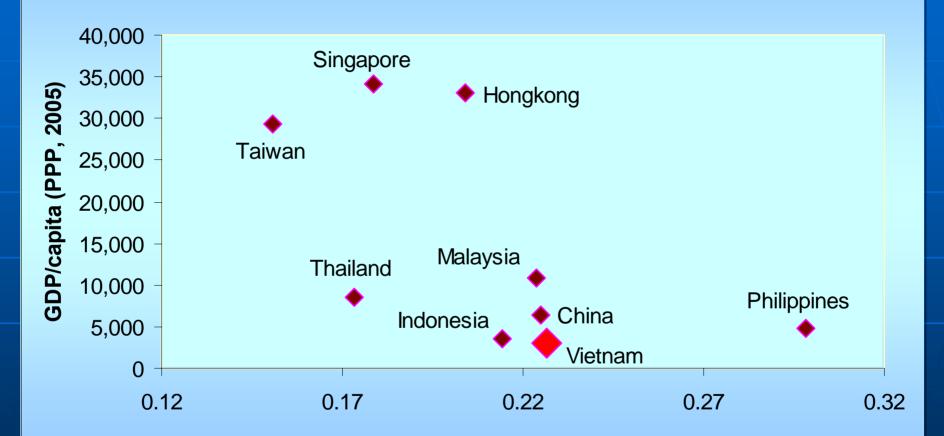
Low quality of education and training

Countries	Education and Human Capital Index	English Proficiency Index	High-tech Proficiency Index
Singapore	6.81	8.33	7.83
China	5.73	3.62	4.37
Malaysia	5.59	4.00	5.50
Philiphine	4.53	5.40	5.00
Thailand	4.04	2.82	3.27
Vietnam	3.79	2.62	2.50
Indonesia	3.44	3.00	2.50

Labor Productivity Growth 2002 - 2005

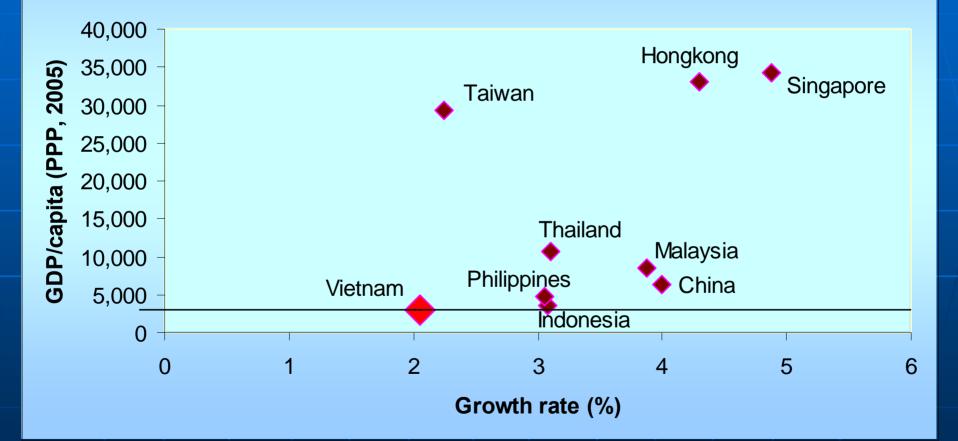


Capital Productivity, 2001 - 2005

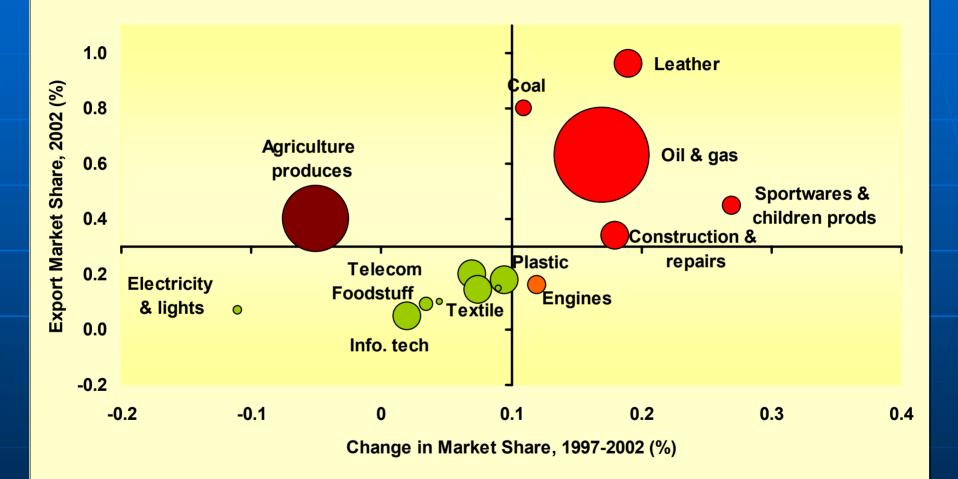


Incremental GDP growth due to 1% of GDP increase in invt

Total Factor Productivity Growth, 2002 - 2005



Vietnam's Exports by Product, 2002



Source: Michael Porter, 2005

Business Competitiveness ('01-06)

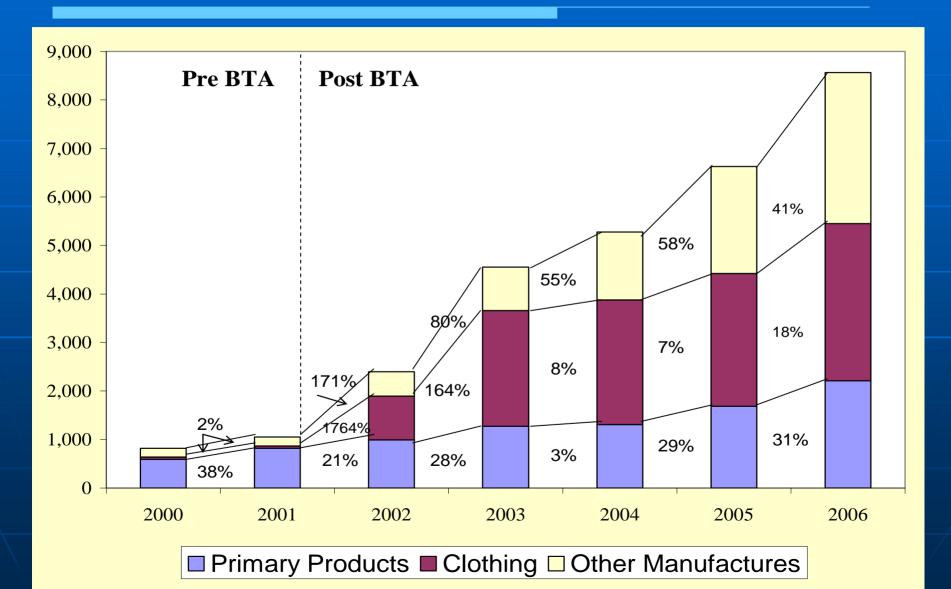
	2002	2003	2004	2005	2006	GDP 2005
						(PPP)
Singapore	10	6	12	6	11	28.100
Malaysia	25	24	23	23	20	11.201
Indonesia	66	50	53	59	35	4.458
Thailand	33	33	35	35	37	8.319
China	39	46	-48	54	64	7.204
Philippines	64	72	71	66	72	4.923
Vietnam	61	56	78	77	82	3.025
Cambodia				107	107	2.399
No. of countries	79	97	100	113	_121_	

New opportunities

New opportunities come mainly from the deeper integration

- MFN, fairer treatment
- Access to and better allocation of resources
- Domestic private sector development
- Economic reform promotion

Exports to the US



Some Challenges

More competition

- More vulnarable to external shocks
- "Transaction costs" of policy and institutional changes
- Unequal distribution of costs and benefits of integration

Thank you for your attention! BON APETIT !